

Paid Memberships Type	2017		2018		2019		2020		2021	
	Number	Individuals	Number	Individuals	Number	Individuals	Number	Individuals	Number	Individuals
Family	44	88	85	170	77	154	71	142	60	120
Family LI	-	-	-	-	1	2	-	-	-	-
Individual	41	41	62	62	46	46	36	36	30	30
Individual LI	-	-	3	3	4	4	-	-	-	-
Friends Family	-	-	6	6	7	14	14	28	16	32
Friends Individual	-	-	3	3	4	4	8	8	14	14
Student	-	-	1	1	-	-	-	-	-	-
Bus/Org	1	1	2	2	2	2	2	2	2	2
Totals:	86	130	162	247	141	226	131	216	122	198

Revenue Summary	2017		2018		2019		2020		2021
ROCC Membership Revenue	2,315.25		4,129.70		4,162.50		7,445.00		7,500.00
Extra Contributions: ROCC	-		2,170.00		982.50		750.00		915.00
Amount Collected							8,195.00		8,415.00
Grant to WCA							(2,500.00)		(2,500.00)
Net Total to ROCC	2,315.25		6,299.70		5,145.00		5,695.00		5,915.00
WCC Membership Revenue	1,561.95		2,949.80		2,537.00		N/A		N/A
Extra Contributions: WCC	1,550.00		930.00		190.00		N/A		N/A
Sub Total WCC	3,111.95		3,879.80		2,727.00		-		-
Grand Total	5,427.20		10,179.50		7,872.00		5,695.00		5,915.00

There has been some discussion about the reduction in the number of members is due to our membership dues being too high.

Since 70% of the members simply contribute at the suggested amount, we can assume that they would continue to do so if the rates were reduced.

The chart below compares the actual dues collected so far for 2021 and then 3 different scenarios with various reduced rates and the projected impact on total revenues. The normal budgetd grants have been subtracted out so you can see the net revenue left for operational expenses.

Member Class	Number	Percent	2021	2021	Reduced	Reduced	Reduced	Reduced	Reduced	Reduced
			Amount	Total Dues	Rate 1	Amt 1	Rate 2	Amt 2	Rate 3	Amt 3
Friends & Bus	32	26%	100.00	3,200.00	100.00	3,200.00	100.00	3,200.00	100.00	3,200.00
Family	60	49%	55.00	3,300.00	50.00	3,000.00	45.00	2,700.00	40.00	2,400.00
Individual	26	21%	35.00	910.00	30.00	780.00	25.00	650.00	20.00	520.00
Reduced	4	3%		90.00		90.00		90.00		90.00
	<u>122</u>			<u>7,500.00</u>		<u>7,070.00</u>		<u>6,640.00</u>		<u>6,210.00</u>
Grant to WCA				(2,500.00)		(2,500.00)		(2,500.00)		(2,500.00)
Grants Committee				(2,500.00)		(2,500.00)		(2,500.00)		(2,500.00)
ROCC Net Revnue for Operations				<u>2,500.00</u>		<u>2,070.00</u>		<u>1,640.00</u>		<u>1,210.00</u>