

ROCC Membership Committee Annual Report 12-01-2022

Members: Kate Kellogg, Vicki Warner-Huggins, Rich Niemeier, Roze Evans, Al Lowande;

Austin Ray and Rein van West – Co-Chairs

Meetings: February, April, May, November – 2022

- 1) ROCC began 2022 with 135 members (always the low point) and with more trickling in from the renewal letter, a reminder letter, a lapsed members' letter, a mailing from a voter registration list, the number of members totaled 235 by this year's end, the second highest in the past six years.
- 2) The membership committee has voted unanimously to propose the following motion to the ROCC Board and Members at this year's Annual Meeting for their consideration and action:

Beginning in 2023, ROCC member dues will be as follows:

- Family - \$40
- Individual - \$25
- Any family or individual under the age of 30 - \$10

3) Reasons:

- The new dues would be more in line with other non-profits in the county after a sampling survey amongst us
- The lowering of the dues could bring in more members – young and old: off-setting the reduced revenue
- Ouray County's population is diversifying: many more young people as well as those living in affordable housing than there were just a few years ago...and ROCC would benefit from their membership
- These are tough economic times and that landscape will in all likelihood not change for awhile...

Thank you – ROCC Membership Committee

ROCC Membership Comparison												Updated: 12/8/2022		
Paid Memberships	2017		2018		2019		2020		2021		2022		2023 Projected	
Type	Number	Individuals	Number	Individuals	Number	Individuals	Number	Individuals	Number	Individuals	Number	Individuals	Number	Individuals
Family	44	88	85	170	77	154	71	142	62	124	76	152	76	152
Family LI	-	-	-	-	1	2	-	-	-	-	-	-	-	-
Individual	41	41	62	62	46	46	36	36	34	34	33	33	33	33
Individual LI	-	-	3	3	4	4	-	-	-	-	-	-	-	-
Friends Family	-	-	6	6	7	14	14	28	17	34	19	38	19	38
Friends Individual	-	-	3	3	4	4	8	8	14	14	9	9	9	9
Student	-	-	1	1	-	-	-	-	-	-	-	-	-	-
Bus/Org	1	1	2	2	2	2	2	2	2	2	3	3	3	3
Totals:	86	130	162	247	141	226	131	216	129	208	140	235	140	235

Revenue Summary	2017	2018	2019	2020	2021	2022	2022
ROCC Membership Revenue	2,315.25	4,129.70	4,162.50	7,445.00	7,950.00	8,350.00	6,965.00
Extra Contributions: ROCC	-	2,170.00	982.50	750.00	1,115.00	2,030.00	2,030.00
Amount Collected				8,195.00	9,065.00	10,380.00	8,995.00
Grant to WCA				(2,500.00)	(2,500.00)	(2,500.00)	(2,500.00)
Net Total to ROCC	2,315.25	6,299.70	5,145.00	5,695.00	6,565.00	7,880.00	6,495.00
WCC Membership Revenue	1,561.95	2,949.80	2,537.00	N/A	N/A	N/A	N/A
Extra Contributions: WCC	1,550.00	930.00	190.00	N/A	N/A	N/A	N/A
Sub Total WCC	3,111.95	3,879.80	2,727.00	-	-	-	-
Grand Total	5,427.20	10,179.50	7,872.00	5,695.00	6,565.00	7,880.00	6,495.00

2022 Note: The Extra ROCC contribution number does not include the \$1,400 Extra from Gary Roberts. The Robert's contribution had not been included in prior years, so it keeps the comparison accurate.

Not Spaghetti Dinner 10 Memberships
Voter List Mailing 17 Memberships