

11-08-23 ROCC Mem Committee Mtg Minutes

Attending: Austin Ray, Vickie Warner-Huggins, Rich Niemeier, Roze Evans, Al Lowande, & Rein van West

Total 2023 Memberships			
	Type	Number	Individuals
	Family	72	144
	Family Limited income	-	-
	Individual	37	37
	Individual Limited Income	-	-
	Friends Family	18	36
	Friends Individual	9	9
	Student	-	-
	Bus/Org	3	3
	Totals:	139	229

Bullet Action and Decision Items:

- Decision at this time not to resend solicitations by mail to prospective members culled from the county voter list last year after 300 plus envelopes were returned due to their being mailed to physical address instead of mailing address (PO Box #).
- Membership comparison with 2022 after reduction of dues: 2023 totals show two less memberships and 10 fewer members than 2022. Austin pointed out that while total \$ is \$600 less than 2022, ROCC had some larger individual contributions to offset.
- The annual \$2500 per agreement with WCA (pay to play) has not been disbursed for 2023 as Emily says WCA is doing very well financially and for ROCC to discuss internally and pay what it believes is fair (services from WCA could increase in 2024).
- Austin: will email immediate membership renewal for 2024 and then in early December mail out renewal by mail to those current members not responding to email – happy to help stuff envelopes!
- Roze: Modify website to allow website address on brochure to take one directly to 'roccnet.org' for signing up
- Austin: Purchase 10 brochure holders to be used to distribute brochures in OC
- Vicki: Volunteered to distribute brochures in OC; will email membership committee members to help if dates/times are convenient

- Rein: will call new 2023 members to encourage them to re-up and invite to committees of interest – emphasize ROCC website
- Rein: will refresh renewal letter w/additional bullets and cut other wording to make for a pleasant ‘read’ – send around to MC members
- Austin: Email renewal reminders in later January instead of sending by snail mail
- Membership Committee follow-up meeting Tuesday, February 6, 2024, Austin’s, 10am
- Lapsed member letter March 2024